

EDC Report 2018-19

Orientation Program, 2018-19

The Orientation Program held on **13th August, 2018** marked the first event of EDC for the academic session 2018-19 with the main aim of familiarizing the new batch of students from all courses with the purpose and objective of the cell and its vision for the future. It witnessed enthusiastic participation of over 150 students.

Workshop on Design Thinking

On **29th August 2018**, EDC organized a workshop on **Design Thinking** in association with **SOIL**



(School Of Inspired Learning). The workshop divided into two sessions, the first session being, **“Crafting a Business Idea”** followed by the second session on **“Creating compelling Value Propositions”**. The workshop sensitized the students towards the various aspects of design thinking including ideation, incubation and designing a business canvas.

B-Plan Competition

In the month of September 2018, **Business Plan competition** was organized in 2 stages-an online round and an on-stage round. After rigorous screening, about 8 teams made it to the on-stage round. The event was adjudged by Mr. Aditya Goel, Founder, Love in Stores. The team consisting of Utsav and Shivam (BBE) won the first prize while the second prize was bagged by Paras Bansal (BBE) coming second.

Collaboration with NitiAayog

EDC also **signed a Letter of Intent (LOI) with the NitiAayog** during the session 2018-19 to provide new opportunities for the students.

StartupKaफंडा






Entrepreneurship Development Cell
 Shivaji College
MAA 'A' GRADE ACCREDITED


PRESENTS
#StartupKaFest
#Remarkable Success Stories of Entrepreneurs

 Dr. Shikha Sharma, <small>Founder, NutriHealth</small>	 Ankit Prasad, <small>Founder, Bobble Keyboard</small>
 Kunal Arora, <small>Founder, The Education Tree</small>	30th October 10AM Onwards Shivaji College Auditorium
 Ashutosh Bharadwaj, <small>Head of Marketing, Josh Talks</small>	 Megha Bhatia, <small>Founder, Our Voix</small>


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StartupKaav held on **30th October, 2018**, commenced with a speaker session with industry experts and self-made entrepreneurs. The panel comprised of Dr. Shikha Sharma, Founder NutriHealth; Ankit Prasad, Founder Bobble Keyboard; Ashutosh Bharadwaj, Head of Marketing, Josh Talks; Kunal Arora, Founder, The Education Tree and Megha Bhatia, Founder Our Voix. Each of the speakers shared their journey and insights on making it big in the entrepreneurial world.

Parallel to the talk, a startup exhibition, **Venture Express** was organised. A number of student startups showcased their products through innovative stalls primarily encouraging the idea of social entrepreneurship. The joint effort of EDC members including both teachers and students resulted in an insightful experience for all those who attended the event. The event witnessed a massive turnout from numerous colleges across Delhi- NCR and proved to be a huge success.

In 2019, the EDC planned to bring the world together to an International E-Summit on the theme '**Entrepreneurship Development through Ecotourism in Northeast India**' with a whole lot of interesting and enlightening sessions and activities.

International E Summit

Entrepreneurship Development Cell of Shivaji College, University of Delhi, in collaboration with **Institute of Bioresources and Sustainable Development (IBSD), Imphal**, organised an International E Summit on February 14-15, 2019, on the theme, "Entrepreneurship Development through Ecotourism in Northeast India". It also focused on Ecosystem for Startups and Entrepreneurs in India. The summit was inaugurated by the Chief guests Gen. (Dr.) V. K. Singh, Minister of State, External Affairs and Dr. T. M. Bhasin, Central Vigilance Commissioner, GOI.

The Chief guests launched a rolling trophy for the Best Business Plan and a souvenir book was also released at the inaugural session. After a rigorous competition between participants from various College, judged by guest experts and entrepreneurs, Shivaji College was declared the first winner of the rolling trophy for the Best Business Plan day 2 of the summit.

The Entrepreneurship Development Cell of Shivaji College, is the first in the University of Delhi to take such initiative at a global scale. Prof. John Carroll, Director, School of Natural Resources, USA, Prof. Robin Nunkoo, Head, International Centre for sustainable Tourism and Hospitality, University of Mauritius, Prof. D.B. Sahoo Director, ISBD, Prof. V.K. Sharma Rtd. Prof. IIPA, New Delhi, enlightened the audience with their experiences and knowledge on entrepreneurship and nature-based tourism.

Various events were organised like B Plan, E Roadies, Panel Discussion and Poster presentation during the two day summit.

Experts from academia and corporate viz. Prof. K.V. Bhanumurthy, Ms. Masooma Rizvi, Mr. Dewakar Basnet, Mr. Rakesh Sharma, Mr. Srinivas Ravindra, were part of the panel discussion on Entrepreneurship and Sustainability,

Mr. Manish Jindal adjudged the E Roadies event, which was quite popular amongst the students.

The International E Summit paved the way for the youth to become job creator instead of job seeker with utmost care to the environment. This Summit provided platform to various stakeholders to come up and present their ideas for sharing knowledge in their respective fields. It was well received by students, faculty members, academicians, researches and entrepreneurs from all over the country.

The E Summit concluded with a colorful cultural evening with breathtaking performances by Northeast artist from Sahitya Kala Parishad and students of Shivaji College.

International E Summit, February 14-15, 2019

“Entrepreneurship Development through Ecotourism in Northeast India”.

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